

**If products are good, advertisements are not needed for people.
Do you agree or disagree?**

Nowadays the majority of consumers wish to purchase high-quality products. Mostly, we learn about them through advertising although some people feel this method is unnecessary if the products themselves are good. As for me, I tend to disagree with this opinion and think that advertisements are essential for consumers.

One reason is that information about top-quality products is not always shared. For instance, if someone finds and buys a great product, he or she does not necessarily inform others about it. Even in cases when people do tell others about a product, they often do it by word-of-mouth, which limits the number of people who receive the information.

In addition, advertising enables shoppers to get a clear understanding of a product's main features. Essentially, each advert is the summary of product. If we have this information, it is easier to decide whether or not certain goods may suit our purpose and we do not waste time searching for the right products in retail stores. Moreover, through adverts we can easily learn about new models, seasonal offers and special discounts.

A final point is that consumers often discover and buy products that benefit their lives. While watching television, for example, we may see a commercial for a home security system and buy it. In times of rising crime, this provides comfort and safety, especially for elderly people living alone.

In conclusion, I feel that advertisements help people in various ways so they are vital. We can get information about a product, understand the information quickly, and some of the products we purchase benefit our lives.

(263 words)

Try this essay question!

If the education system is good, cram schools and private tuition are not needed for primary and secondary school students. Do you agree or disagree?